

JAKE OSMUN

Creative Director · Director · Visual Artist · Phoenix, AZ

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PROFILE

Multidisciplinary creative director and post-production specialist with 10+ years delivering high-impact visual work across music, fashion, and global brand campaigns. Expert in the full post pipeline, from editorial cut and color correction through sound design, codec delivery, and platform-optimized export. Music videos accumulating 50M+ annual views for artists including Vic Mensa and Lucki, and campaigns for Hulu, Alienware, and Foot Locker. Ability to manage simultaneous multi-project workloads in fast-paced environments, executing independently with full creative ownership. A career at the intersection of rap, streetwear, and contemporary art has built an instinctive read on culture and trends. Exhibited at Sotheby's New York, commissioned by the David Bowie Foundation, and credited on a debut studio album.

EXPERIENCE

Freelance Creative Director / Director

Feb 2014 – Present

Jake Osmun · Music Video · Brand Campaigns · Photography

- Directed music videos accumulating 50M+ annual views; oversaw full post-production pipeline including editing, color correction, motion graphics, sound design, and final codec delivery across broadcast and social formats
- Collaborated as editor to Tony Kaye on multiple advertisement spots including a large Alienware campaign — managing multi-platform deliverables, audio mix, and compression for broadcast/social specifications
- Managed simultaneous multi-project workloads across music, brand, and documentary work, maintaining consistent quality and deadlines in high-pressure environments
- Worked directly with artists and brand stakeholders to develop visual identities, incorporating creative briefs and feedback iteratively through post
- Maintained organized media servers and archival systems across 50+ hard drives of footage; managed export, reformat, and version control for all deliverables
- Operated with full remote workflow proficiency, from footage ingest and project sharing through final delivery across distributed production teams

Self-Employed Artist

July 2021 – Present

Jake Osmun · Digital Art · Web3 · Remote

- Exhibited original digital artwork on SuperRare, Verse, and Sotheby's New York
- Commissioned and auctioned by the David Bowie Foundation to produce a dynamic HTML artwork; managed all concept, execution, and technical delivery independently

Founder + Creator

May 2020 – June 2021

The Times · Content Studio · Social & Broadcast

- Core creative contributor on the founding team; co-shaped studio vision and drove campaign execution for Pier1, Hulu, Foot Locker, White Claw, and Yeezy from concept through delivery
- Edited and delivered broadcast-ready and social-first video content; executed color correction, audio editing, motion graphics, and platform-specific reformatting on tight turnaround schedules
- Managed file organization and project structure on shared media servers; compressed and reformatted video files to meet broadcast and social standards
- Collaborated directly with clients and internal stakeholders across simultaneous active campaigns, staying current on evolving social format standards and trending edit styles

Creative Video Editor

June 2018 – May 2020

Havas · Global Creative Agency · Broadcast & Social

- Edited broadcast-ready TV spots and long-form brand films from rough cut through final delivery, working directly under the Chief Creative Officer in a fast-paced, team-oriented agency environment
- Executed full post-production tasks: audio editing and sound design, color correction, light-to-advanced motion graphics, codec encoding, and compression for broadcast and digital delivery
- Produced social-first video content optimized for platform-specific formats, staying ahead of evolving social standards and editing trends
- Maintained editorial consistency and meticulous attention to detail across multi-platform campaigns; managed organized project files and media on studio-level servers
- Collaborated closely with creative directors, producers, and stakeholders, incorporating feedback constructively and adapting quickly to brief changes under deadline pressure

Photographer / Creative Director

June 2014 – Aug 2018

Vic Mensa — Roc Nation · Embedded Creative Lead

- Served as one-person creative department across photography, cinematography, video editing, color correction, and graphic design for a Roc Nation recording artist
- Managed all aspects of post-production for music video and live content: editing, audio sync, color grading, title cards, thumbnails, and platform-specific deliverables for YouTube, Instagram, and social
- Maintained and organized extensive asset libraries across multiple campaigns; managed file versioning, format conversion, and archival for all visual content
- Managed social media accounts across all platforms, growing and maintaining an audience of 2M+ followers while staying current on platform formats and trending content styles
- Contributed typeface design and creative consultation on *The Autobiography* (2017), Vic Mensa's debut studio album

Photographer / Videographer

Oct 2013 – Oct 2017

RSVP Gallery · Streetwear Retail · Editorial & E-commerce

- Served as in-house visual content creator for one of Chicago's most culturally significant streetwear retailers
- Shot, edited, and color-corrected photo and video editorial content for Neon & Nonsense, resulting in features on Hypebeast and Complex; handled all export and web-optimized compression
- Produced and delivered professional product photography and editorial content across web and e-commerce formats, maintaining consistent visual identity standards

SKILLS

Software	Adobe Premiere CC · After Effects · Media Encoder · Photoshop · Illustrator · DaVinci Resolve · Lightroom · HTML/CSS · Three.js
Post-Production	Editing · Color correction & grading · Sound design & audio editing · Motion graphics (light to advanced) · Codecs & compression · Multi-format export · Social standards & formats
Workflow	Remote workflows · Studio-level file management · Media server organization · Multi-project management · On-set production
Direction	Music video · Commercial · Brand campaign · Documentary · Art direction · Visual identity
Platforms	SuperRare · Verse · Shopify · Instagram · TikTok · YouTube

EDUCATION

Columbia College Chicago

2011 – 2013

Film & Video · Chicago, IL

RECOGNITION & PROJECTS

Bangarang, Verse	2023
Natively Digital: Glitch-ism, Sotheby's New York	2023
Bowie on The Blockchain, David Bowie Foundation	2022

